

OUR Goal and Contact Lenses

Our aim should always be to try and improve or enhance each patients' quality of life.

The clinician must understand your lifestyle needs to be able to suggest appropriate options to meet those needs. We have no right to dictate what you purchase, our role is to ensure you make an informed choice. We strive to eliminate any obstacles you may envisage. Many people could be successful with contact lenses but may worry about trying them in case they don't succeed. We do not want fear of failure, or perceived cost to hinder you trying options.

Be assured: if you do not want contact lenses after a trial, this is still a positive outcome; the 'what if?' is answered, we can tick the box and move to other options.

FREE Contact Lens Trials

While there is an inherent cost to completing a thorough contact lens trial we will continue to ensure these are supplied 'Free'. We do not want obstacles to stop anyone trying these, potentially, life-changing options. A complete trial would include:

- 1) Thorough case history and lifestyle assessment to ascertain your personal requirements.
- 2) A full clinical assessment of the ocular surface to ensure health and suitability for contact lens wear.
- 3) Fitting the correct contact lens to suit your lifestyle needs. Rigid, Monthlies, Fortnightlies, Dailies, Flexible Wear, Extended Wear, Multifocals, Torics (for astigmatism).
- 4) Training on how to place contact lenses on the tear surface and be able to remove them.
- 5) Reassess fit and function after a trial period of at least a week to ensure they fulfil your expectations and lifestyle needs.
- 6) Ensure lenses trialled fulfil your expectations and lifestyle needs.

Our Commitment

At full completion of the trial, we must legally give a copy of the contact lens prescription (just as you are given a copy of your spectacle prescription). Prior to this point it remains a trial without a clinical outcome defining the best powers, best lens type or your suitability; a prescription cannot be given until the clinician is satisfied. Regardless of our commitment to our patients, the clinical costs are significant and unfortunately there are some unscrupulous people who take a 'Free' contact lens trial (not really free but funded by us) with the intention of taking the prescription because they believe, wrongly as it happens, they can buy the lenses cheaper elsewhere. We encourage people to look on our website and compare the product prices. However, prices listed in websites, including ours, are for the lenses only and do not incorporate any professional fees. It is worth stressing contact lenses are defined as medical devices and as such legally require a statutory level of professional care. Everyone should read our full 'Clarity' Fact Sheet to ensure they value our service, which includes 'Medical Optometrists' able to prescribe drugs to resolve potential problems quickly and conveniently.

So.....

Potential Outcomes

- 1) If you do not like contact lenses, for any reason, and we do not proceed there will be No Charges to you, the cost of the trial is absorbed by Aarons as a courtesy.
- 2) If you wish to proceed and choose to take our full clinical service, Clarity, again No Charges for the trial apply.
- 3) If you wish to take the prescription to purchase the product elsewhere a charge of £60 will be levied on handover of the prescription; in this case we recommend you visit our website for best prices.

clarity

Visit our website at:
www.aaronoptometrists.com

